

Technical Bulletin

A publication of the LG Seeds Agronomy Department

Issue 486: November 2019

Plan Early and Think Diverse.

Brian Ketring, Digital Ag Field Specialist - LG Seeds

Did we all experience challenges in the past growing season? Sure. But, we experience challenges every season. Conditions are always changing and forcing us to improve and evaluate our methods. The only way to get ahead of these challenges is to plan early and think diverse. Now, let me tell you what I mean by that.

When it comes to planning early, you might think "I can't plan too far in advance, because I don't know what the weather will be like." But – there is a way around that. With the Advantage Acre® Timeline, you can see weather patterns and predictions up to 11 months in advance with 84% accuracy. While it may not show the exact rain fall and temperature by day, even seeing a weekly average gives us the ability to know if it will be a wet year or a dry year, a hot year or a cool year and more. Information like that is invaluable when it comes to hybrid selection.

Now, let's talk about thinking diverse. Your farm deserves more than a one-size-fits-all product. You deserve targeted hybrid placement based on soil type, weather predications, yield capability and more. With Advantage Acre's seed plan feature, and the help of your STAR Partner dealer, you can make a field-by-field plan with a diverse hybrid mix that is positioned for success.

We've discussed planning early and thinking diverse, but let's think about efficiency. Want to help save on input costs? Advantage Acre's nitrogen model allows you to have a better understanding of nitrogen availability in the field and should be applied based on your yield goal and Advantage Acre's seeding model. You can also utilize variable rate features to increase efficiency on your operation next year.

If you're ready to get down to business with Advantage Acre, contact your local LG Seeds team to start planning early and thinking diverse. Visit LGSeeds.com/FindMyTeam to find your team today.

Note: The information in this issue is based upon field observations and third-party information. Since variations in local conditions may affect the information and suggestions contained in this issue, LG Seeds disclaims legal responsibility, therefore. Always read and follow label instructions. Climate Fieldview™ is regoistered trademark of The Climate Corporation. LG Seeds and design are trademarks of AgReliant Genetic, Inc. AgriShield® is a registered trademark of AgReliant Genetics, LLC. Advantage Acre® is a product of AgReliant Genetics, LLC.